

## Guidelines for Applying

### About

The NordicBaltic Festival Platform (NBFP) is a platform created for festivals from all fields of art & culture in the Nordic-Baltic area. The Platform represents 10 countries in the region: Denmark (including Greenland and the Faroe Islands), Estonia, Finland (including the Åland Islands), Iceland, Latvia, Lithuania, Norway, Poland, Russia and Sweden. It aims to foster cultural cooperation in the region by enhancing the number and strength of connections, the capacity and visibility of those festivals. The Platform is open to festivals from all fields of art.

As one of the practical initiatives to foster artistic exchange, the NBFP has opened its **1st Call for Festival Pitches from the Russian Federation**. The initiative aims to bring Russian festivals into interaction with their Nordic-Baltic counterparts in search for new and, hopefully, long lasting partnerships, and to foster the exchange of practices and artistic ideas.

Applying is open for all arts & culture festivals from the Russian Federation already collaborating with or wishing to collaborate with festivals in the Nordic-Baltic region.

**Applications will be accepted until Thursday, 1 August 2019 at 23:59 CET (included).**

### Who Should Apply?

Arts & culture festivals in the Russian Federation interested in presenting their festival to compatriots-festival leaders in the Nordic-Baltic region with the aim to initiate collaboration with them.

Festivals from the following fields of arts & culture are included: music, dance, theatre, film, photography, design & applied arts, digital arts, literature, street & performance art, visual arts, cross-disciplinary.

There will be no artistic limitations to the festivals. All applications will be considered. All details that the applicant could give to better describe their festival and Nordic-Baltic collaboration idea(s) will be appreciated.

### Why You Should Apply?

The main idea behind the 2019 Call for Festival Pitches from the Russian Federation is to boost cultural collaboration within the enormous country and with its international colleagues from the Nordic and Baltic countries. As such the resulting partnership(s) would already in essence enrich the applicant festival, its future partner festivals, and their audiences.

The selected festivals will receive guidance and counselling-mentoring from the NBFP Working Group members. Most importantly, they will be offered an opportunity to attend the **NBFP annual Arts Festival Conference taking place on 7-8 November 2019 in Liepāja, Latvia** (<https://www.nordicbalticfestivals.org/conference>), briefly present their festival and collaboration idea(s) to the Nordic-Baltic region's, including Russian, arts & culture festival leaders for raising interest.

**NBFP will cover the costs of travel (+ visa, if necessary) & participation** of one (1) festival representative to the Conference.

The Conference will be a perfect place for the chosen festivals to find potential partners, initiate as well as develop further cooperation ideas(s), and get overall feedback, contacts, etc. All this shall translate into increased visibility and audiences of the applicants in the Russian Federation but similarly in the Nordic and Baltic Sea Region. Several networking possibilities shall all benefit the applicants' future activities.

### **Participation Requirements**

NBFP shall NOT provide any financial support to the chosen festivals. Instead, NBFP will benefit the participants in terms of opening up new networking possibilities and familiarising them with professional standards & rules of the Nordic-Baltic region.

All selected festivals will be asked to **present on Day 1 of the 2019 Arts Festival Conference in Liepāja, Latvia**. The language of the Conference is English. The applicants will be asked to prepare a 5-minute presentation of the festival (assistance and guidance from the NBFP Working Group will be available) and thereafter shortly answer to questions (facilitated by a NBFP host).

In addition, the applicants will have an **option to take part in the Day 2 session of mini-presentations on the theme "Different forms of Curation"**. This will be confirmed case-by-case in August 2019.

Moreover, throughout the 2 days of the Conference, the applicants will have a multitude of chances to meet face-to-face with potential partners from the Nordic and Baltic countries, and distribute any promotional materials which could help in raising those potential partners' interest in the Russian festivals.

### **Application and Selection Process**

Those wishing to apply should fill in the **2019 Application Form**, fill it and **submit it as a PDF document by e-mail to [info@nordicbalticfestivals.org](mailto:info@nordicbalticfestivals.org), indicating "NBFP Festival Pitches" in the subject line of the e-mail**.

Max. 2 additional files (annexes), which would be vital in better describing the festival and its collaboration idea(s), could be sent as well. All the materials should be submitted **in English**.

**The applications must be submitted no later than on Thursday, 1 August 2019 at 23:59 CET.**

No deadline extensions or late submissions will be accepted.

The applications will thereafter be reviewed by the NBFP Working Group, which consists of experienced arts & culture festival professionals.

**The applicants will be notified of their application status by 15 August 2019 at the latest.**

# SAVE THE DATE!

# 7-8 NOVEMBER 2019

**NORDICBALTIC FESTIVAL PLATFORM  
ANNUAL CONFERENCE**

**GREAT AMBER CONCERT HALL  
LIEPĀJA, LATVIA**



**Liepāja**

[www.nordicbalticfestivals.org](http://www.nordicbalticfestivals.org)